



## Energizing and Fortifying Product Instructions

### Stressed, Color-Treated or Permed Hair Shampoo

1. Apply evenly on hair and scalp
2. Wash by gently working into scalp with circular movements of fingertips
3. Rinse
4. Repeat if necessary, let the later work for a few moments, then rinse

### Leave In Condition for Stressed, Color-Treated or Permed Hair

1. Wash with Hergen Stressed, Color-Treated or Permed Hair Shampoo
2. Gently towel dry
3. Apply evenly on hair and scalp, massaging each strand of hair. Let it penetrate deeply
4. Do not rinse
5. Style as usual

### Fortifying "Shock" Treatment

1. Apply the phial contents on hair that is washed and towel dry by massaging with gentle circular motions
2. Next massage according to the following three steps:
  - a. First place hands (fingers together) of the back of the head and gently "push" scalp upward
  - b. The place hands (again fingers together) at the side of the head and gently vibrate while "pushing" the scalp upward
  - c. Finally apply the pressure of your hands (fingers and palms) on forehead and gradually slide to the nape of the neck

### Dosage

Initial Phase: 2 or 3 phials weekly as suggested by your hair stylist

Maintaining Phase: 1 phial weekly